



TOMAHAWK 2022-23 CHAMBER MEMBER BENEFITS

STANDARD
ENHANCED
PREMIUM
CORPORATE SPONSOR

	STANDARD	ENHANCED	PREMIUM	CORPORATE SPONSOR
Listing in annual Business & Recreation Guide	●	●	●	●
Opportunity to purchase advertisement in Guide	●	●	●	●
Basic online directory listing at gototomahawk.com	●	●	●	●
Referrals from phone, email, & drop-in inquiries at Chamber	●	●	●	●
Receive Chamber Connections e-newsletter	●	●	●	●
Feature events or info in Chamber Connections e-newsletter	●	●	●	●
Contribute promotional materials for Relocation Packets	●	●	●	●
Opportunities for Chamber event sponsorships	●	●	●	●
Promotional material representation at Trade & Sports shows	●	●	●	●
Promotional materials stocked at Chamber	●	●	●	●
Promotional materials stocked at display racks	●	●	●	●
Your business events listed on online calendar at gototomahawk.com	●	●	●	●
Invite to exclusive Chamber Members Facebook group	●	●	●	●
Social post sharing on request	●	●	●	●
Use of Chamber conference room during office hours	●	●	●	●
Accept and cash Chamber Bucks	●	●	●	●
Sponsor Quitting Times after-hours networking events		●	●	●
Host the Executive Director for a Work Day		●	●	●
Listing on Travel Wisconsin's website (created by the Chamber)		●	●	●
Post to the Chamber's public-facing job board on gototomahawk.com		●	●	●
Purchase banner advertising on gototomahawk.com		●	●	●
Post Chamber member-to-member deals on gototomahawk.com		●	●	●
Post public-facing coupons/"Hot Deals" on gototomahawk.com		●	●	●
Top of online directory listing at gototomahawk.com			●	●
Quarterly creation of original social post			●	●
Annual "digital presence" online audit and recommendations			●	●
Rotating Member Spotlight at Chamber			●	●
• FREE tickets to Chamber's Annual Dinner			2	8
• FREE or DISCOUNTED ad in Business & Recreation Guide (\$400 value)			●	●
•Featured on gototomahawk.com as Premier Chamber Supporter				●

\$300 \$500 \$1200 \$2000



REGIONAL CHAMBER OF COMMERCE TOMAHAWK 2022-23 MEMBERSHIP

Membership year runs September 1st - August 31st.
Dues are paid annually with bi-annual payments available on request.

STANDARD
\$300

ENHANCED
\$500

PREMIUM
\$1200

CORPORATE SPONSOR
\$2000

Listing & advertising in annual Business & Recreation Guide

The Chamber prints and distributes 20,000+ Guides every year throughout Tomahawk, the state, and the country! They are a significant resource to those considering visiting our area. All Chamber Members are listed in the directory in the back. *Standard • Enhanced • Premium • Corporate Members* may purchase additional advertising space in this Guide.

Sharing of promotional material

Bring us your business cards, rack cards, and brochures! We will display and provide them at the Chamber, our rack at Trig's, and any Trade or Sports shows we are able to attend, as well as with any inquiries answered by mail. We also create and share informational and promotional brochures of our own, such as lists of our Lodging and Dining Members and about local items of interest.

Chamber Connections email newsletters

Receive our Chamber e-newsletter with updates and info about your fellow Members' events, and have yours included by request.

Sponsorship & volunteer opportunities

The Chamber hosts several events every year, including Taste of Tomahawk, our July Arts, Crafts, & Vendor Fair, the Northwoods Fall Ride Bonfire & music, our Venison Feed, and more! Sponsoring or volunteering at any of these events increases your local visibility and supports your community.

Social media sharing

By request, we happily share our Member's existing social media posts about upcoming events or with important info. For *Premium • Corporate Members*, at your request, we will **create** an original post on your behalf once a quarter.

Quitting Time networking events

Every month, the Tomahawk Ambassadors invite community members to participate in "Networking After 5." *Enhanced • Premium • Corporate Members* may partner with other Members of the same or higher level (or *Nonprofit Members*) to host and cater these friendly, open-to-the-public networking events at a place of business. Ask us for more details!

TravelWisconsin.com listings

The Wisconsin Department of Tourism has a directory open to all relevant Wisconsin businesses. For *Enhanced • Premium • Corporate Members*, we will create your business's listing on TravelWisconsin.com and update it when you provide new or changed information.

Additional gototomahawk.com benefits

Our website receives over 3 million impressions from nearly 100,000 users every year!

Standard • Enhanced • Premium • Corporate Members are eligible to have their business events listed on our Events calendar at gototomahawk.com at your request.

Enhanced • Premium • Corporate Members also have access to:

- a public jobs board to post openings
- posting deals exclusive to other Members
- posting public "Hot Deals" or coupons

Digital presence audit

On request, *Premium • Corporate Members* may receive an annual digital presence audit with our staff, who will sit down with a member of your business to review the accuracy of your online presence (including website and social media profiles) and make recommendations.

Chamber Member Annual Dinner

Every October, the Chamber holds Board elections, presents awards, and hosts entertainment at our Annual Member Dinner. *Premium Members* receive two FREE tickets (an approximately \$80 value) and *Corporate Sponsor Members* receive a FREE reserved table of eight (approximate value \$400).