TOMAHAWK REGIONAL CHAMBER OF COMMERCE

NONPROFIT CHAMBER MEMBER BENEFITS 2022-23

Listing & advertising in annual Business & Recreation Guide

The Chamber prints and distributes 20,000+ Guides every year throughout Tomahawk, the state, and the country! All Chamber Members are listed in the directory in the back, and Nonprofits have the opportunity to purchase additional advertising space in the Guide.

gototomahawk.com Directory & Calendar

Our website recieves over 3 million impressions from nearly 100,000 users every year!

- Your Directory listing includes your contact information, a description, a logo, and photos.
- Your events are included on our online calendar at your request.

Chamber Connections email newsletters

Recieve our Chamber e-newsletter with updates and info about your fellow Members' events and have yours included by request.

Social media sharing

By request, we happily share our Nonprofit Member's existing social media posts with important info about upcoming events.

Sharing of promotional material

Bring us your flyers, business cards, rack cards, and brochures! We will display and provide them at the Chamber and our rack at Trig's and include in any relevant relocation packets.

Quitting Time networking events

Every month, the Tomahawk Ambassadors invite community members to participate in "Networking After 5." Nonprofit Members may partner with another Enhanced, Premium, or Corporate level Member to host and cater these friendly, open-to-the-public networking events at a place of business. Ask us for more details!

Sponsorship & volunteer opportunities

The Chamber hosts several events every year, including Taste of Tomahawk, our July Arts, Crafts, & Vendor Fair, the Northwoods Fall Ride Bonfire & music, our Venison Feed, and more! Sponsoring or volunteering at any of these events increases your local visibility and supports your community.

Conference room use

During normal Chamber office hours (Mon-Fri 8-4), Nonprofit Members may use our conference room for groups up to 20.

\$100

Membership year runs September 1st - August 31st. Dues are paid annually with bi-annual payments available on request.

Nonprofit Members must be organizations as defined by IRS publication 557 and provide an EIN.

TOMAHAWK 2022-23 CHAMBER MEMBER BENEFITS



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Listing in annual Business & Recreation Guide					
Opportunity to purchase advertisement in Guide	•			•	•
Basic online directory listing at gototomahawk.com	•			•	•
Referrals from phone, email, & drop-in inquiries at Chamber	•	•		•	•
Recieve Chamber Connections e-newsletter	•			•	•
Feature events or info in Chamber Connections e-newsletter	•	•		•	
Contribute promotional materials for Relocation Packets	•	•		•	
Opportunities for Chamber event sponsorships	•			•	•
Promotional material representation at Trade & Sports shows				•	•
Promotional materials stocked at Chamber	•			•	•
Promotional materials stocked at display racks	•			•	•
Your events listed on online calendar at gototomahawk.com	•			•	•
Invite to exclusive Chamber Members Facebook group	•			•	•
Social post sharing on request	•			•	•
Use of Chamber conference room during office hours	•			•	•
Accept and cash Chamber Bucks				•	•
Sponsor Quitting Times after-hours networking events**	•			•	
Host the Executive Director for a Work Day				•	•
Listing on Travel Wisconsin's website (created by the Chamber)				•	•
Post to the Chamber's public-facing job board on gototomahawk.com				•	•
Purchase banner advertising on gototomahawk.com				•	
Post Chamber member-to-member deals on gototomahawk.com				•	•
Post public-facing coupons/"Hot Deals" on gototomahawk.com			•	•	•
Top of online directory listing at gototomahawk.com				•	•
Quarterly creation of original social post				•	
Annual "digital presence" online audit and recommendations				•	•
Rotating Member Spotlight at Chamber				•	•
•FREE tickets to Chamber's Annual Dinner				2	8
•FREE or DISCOUNTED ad in Business & Recreation Guide (\$400 value)				•	•
•Featured on gototomahawk.com as Premier Chamber Supporter					•

**with Enhanced or higher level Members

\$300 \$500 **\$1200 \$2000**