



**TOMAHAWK CHAMBER OF COMMERCE**  
**P.O. BOX 412 • TOMAHAWK, WI 54487**  
**800-569-2160 • 715-453-5334**

*2021 Business & Recreational Guide*

The 2021 Tomahawk Chamber Business and Recreation Guide will have a new look and feel. We are working with Tomahawk based 5 Star Marketing to create a targeted marketing opportunity for your business, keeping in mind the reality what we have all faced in 2020. This timely reflection of our region will be based in the strong, resilient community we have and focus on what's to come. A true visual of what makes the Tomahawk region so special and unique. Last year we printed 25,000 copies. This year our distribution will expand to include 10,000 books shared in the large distribution network currently utilized by 5 Star Marketing.

**Books are mailed, distributed locally, shared at tradeshow, marketed digitally and sent to other chambers and visitor centers. Now they will also be included in 5 Star Marketing racks and channels.**

All Members are listed in the directory portion of the Guide at no charge.

**IN AN EFFORT TO PROVIDE SUPPORT TO OUR MEMBERS DURING THIS DIFFICULT YEAR WE HAVE REDUCED ADVERTISING COSTS FOR THE 2021 BOOK.**

The Chamber accepts all credit cards, checks or we can invoice you for payments.

**AD COPY DEADLINE IS FRIDAY, SEPTEMBER 25TH, 2020**

The undersigned agrees to pay for an advertisement to be published in the 2021 Tomahawk Regional Chamber of Commerce Business and Recreation Guide. Ads may be paid by check, credit card, or invoiced to customer to be paid at a later date.

Please make check payable to: **Tomahawk Chamber and send along with any changes to P.O. Box 412, Tomahawk, WI 54487**

**Ad proofs will be emailed to the email address you provide below:**

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**NEW ADS:** All ads will need to be recreated this year. Please send either your print ready ad or the components to construct your ad to [info@5starupnorth.com](mailto:info@5starupnorth.com).

Authorized Signature \_\_\_\_\_

Today's Date \_\_\_\_\_

**2020 AD RATES**

Ad Option	Ad Size	Price	Quarterly
<input type="checkbox"/> 1/16 pg.....	3.5" x 1"	\$130	\$100
<input type="checkbox"/> 1/8 pg.....	3.5" x 2.25"	\$230	\$200
<input type="checkbox"/> 1/4 pg.....	3.5" x 4.5"	\$400	\$350
<input type="checkbox"/> 1/2 pg Vertical.....	3.5" x 9.75"	\$600	\$525
<input type="checkbox"/> 1/2 pg Horizontal.....	7.375" x 4.5"	\$600	\$525
<input type="checkbox"/> Full Page Inside.....	7.375" x 9.75"	\$800	\$700

**Premium Pages**

Inside Back Cover.....	8.375" x 10.875"	\$900	\$850	\$212.50
Back Cover.....	8.375" x 10.875"	\$1200	\$1000	\$250.00
Inside Front Cover.....	8.375" x 10.875"	\$950	\$900	\$225.00

**Payment Method**

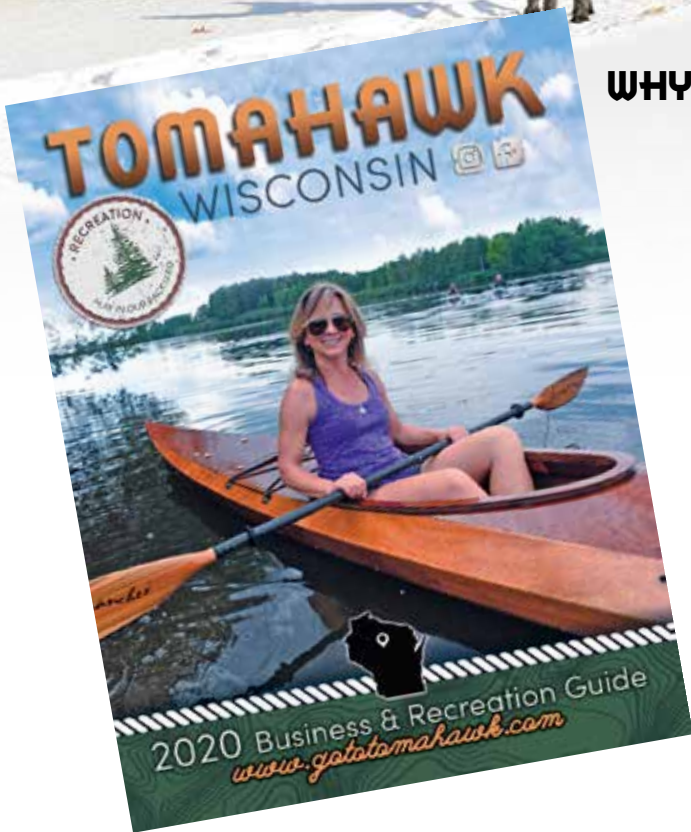
Check Enclosed       Bill Me  
 Credit Card # \_\_\_\_\_  
Expiration \_\_/\_\_/\_\_ Billing Zipcode \_\_\_\_\_  
3 digit CVC code \_\_\_\_\_  
(or call the chamber with Credit Card Information)



## WHY 5 STAR MARKETING & WHY THE BUSINESS AND RECREATION GUIDE?

- In 2019 5 Star Marketing worked with 13 regional chambers to complete their guidebooks
- The company has an extensive network of racks and distribution points assuring our book is promoted outside the area.
- We will be represented at a number of tradeshows by a member company right here in Tomahawk
- This is the only guide distributed to newcomers, visitors and at the Travel Wisconsin Visitor Centers that represents only the Tomahawk region
- The book is distributed in Wisconsin, Illinois and Minnesota not just locally
- 40+ pages of glossy, magazine quality content
- Chamber members can receive as many copies as they would like to distribute themselves

**DON'T MISS THIS OPPORTUNITY TO SHOWCASE YOUR BUSINESS AND SERVICES**



The team at 5 Star Marketing will work this year to create new ad content for all our advertisers. It is important to get your forms complete by the September deadline so the team has adequate time to create your perfect ad.